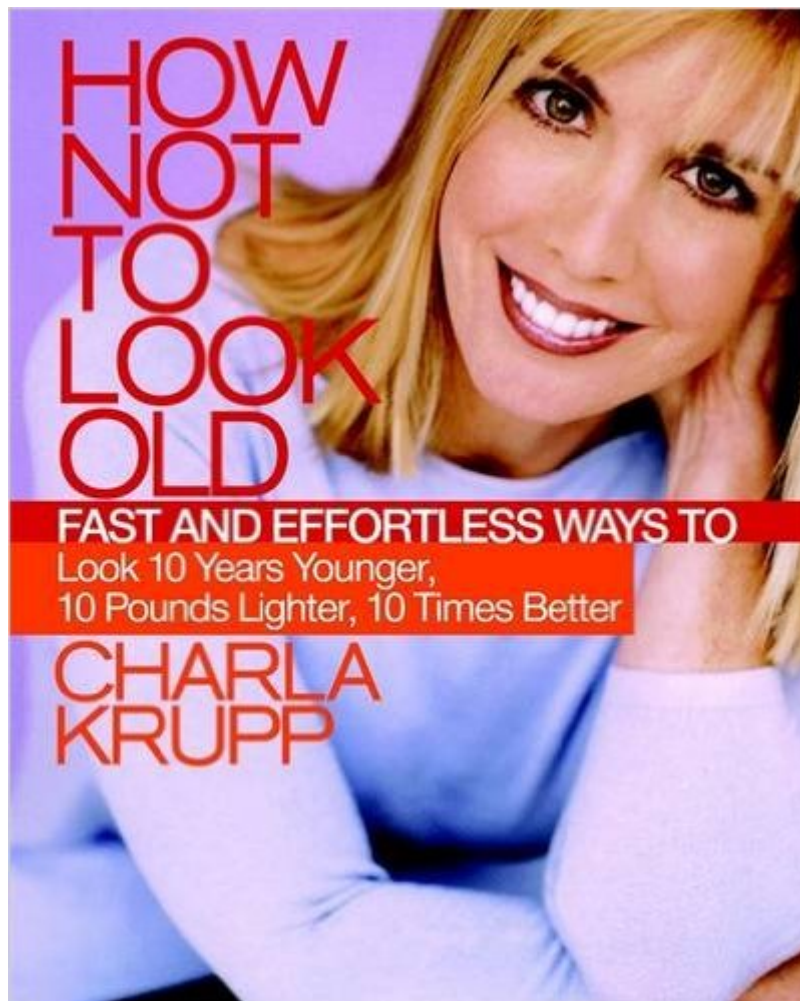


The book was found

How Not To Look Old: Fast And Effortless Ways To Look 10 Years Younger, 10 Pounds Lighter, 10 Times Better



Synopsis

Forget getting older gracefully--This is the beauty and style bible every woman has been waiting for! HOW NOT TO LOOK OLD is the first--ever cheat sheet of to-dos and fast fixes that pay-off big time--all from Charla and her friends, the best hair pros, makeup artists, designers, dermatologists, cosmetic dentists and personal shoppers in the biz. Packed with eye-opening details on hair color, brows, lipstick, wrinkle-erasers, jeans, shapewear, jewelry, heels, and more, the book speaks to every woman: from low maintenance types who don't want to spend a fortune or tons of time on her looks to high maintenance women who believe in looking fabulous at any price. There's also too-old vs. just-right before and after photos, celebrity examples of good and bad style, shopping lists of Charla's brilliant buys in fashion and beauty products, coveted addresses of "Where the top beauty pros go," fun sidebars--and more. Known to national audiences from her ten years on NBC's Today show, style expert Charla Krupp dishes out her secrets in this "ultimate" to-do list for looking hip and fabulous -- no matter what your age.

Book Information

Hardcover: 232 pages

Publisher: Grand Central Life & Style (January 2, 2008)

Language: English

ISBN-10: 0446581143

ISBN-13: 978-0446581141

Product Dimensions: 7.9 x 0.8 x 9.6 inches

Shipping Weight: 1.8 pounds

Average Customer Review: 4.1 out of 5 stars Â Â See all reviews Â (462 customer reviews)

Best Sellers Rank: #235,346 in Books (See Top 100 in Books) #31 in Â Books > Health, Fitness & Dieting > Aging > Beauty, Grooming & Style #200 in Â Books > Health, Fitness & Dieting > Beauty, Grooming, & Style > Style & Clothing #21449 in Â Books > Self-Help

Customer Reviews

I am very happy with this book. There are so many useful, smart and once you consider it, obvious ways to improve and most importantly, update your look. I'm a 39-year old brunette and as much as I am determined to age gracefully and above all with dignity, I would also like to continue to possess some style and a certain current hipness. I have read the reviews for this book and was a little surprised by some of the comments. Krupps's recommendation to lighten-up your hair shade after a certain age is actually good advice. I have seen the results on my sister and it was quite dramatic. I

believe the choice to lighten your entire hair base shade should be made based on the condition of your skin. My sister has fair skin, blue eyes and far more wrinkles than I so the lighter hair very definitely softened her look. Her dark hair shade looked too harsh next to her aging skin. She didn't go blond mind you, only lightened her base shade 2 shades to a copper brown and had a few highlights added around her face. For me, as a dark brunette with a pale olive complexion and brown eyes, I can wait a few more years. Once I'm ready, I'll try some highlighting around the face for softening. Krupp does not advocate everyone going blond as one reviewer remarked. Off the top of my head, immediately useful tips: getting rid of frumpy shaped tops and blouses, anything not tailored. Some I merely tossed while others I tailored myself or had tailored like one of my suits (I took up the skirt hem to just above the knee and had the suit jacket fitted. I tossed all my long ankle skirts which, although easy to wear, do look frumpy even though I'm barely 15 pounds overweight. I tossed out all apparel with any shoulder pads. I tossed all my dark and medium lipsticks (best choice ever).

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